**Mission**
Our Mission as a community–based medical school is to advance the health and well-being of our community by training future generations of humanistic clinicians and scientists and translating discovery to patient-centered care

**Vision**
To lead innovation in medical education, discovery, and community-based care

**Values**
Collaboration – Innovation – Respect – Compassion – Lifelong learning – Engagement

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**Enabling Priorities and Principles**
- Provide regional leadership as the primary Academic Medical Institution
- Continuously analyze our environment so we can nimbly respond to opportunities and challenges as they arise
- Creatively seek resources from a variety of sources and maximize potential collaborations with FAU Colleges and Pillars, as well as local and regional partners, to fuel our growth

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**STRATEGIC GOALS & SIGNATURE INITIATIVES**

**Goal 1:**
**Advance patient-centered research and discovery**
- Invest in our research infrastructure through upgrades and development of research cores
- Develop a research culture to drive the research mission
- Foster team science and multi-disciplinary approaches to advance research focus areas by creating research teams and leveraging FAU practice plan to address real-world research questions
- Partner with key stakeholders by maximizing existing collaborations and identifying new partnerships in genomics, drug design and implementation science
- Provide enhanced research opportunities, mentorship, and resources for students and residents

**Goal 2:**
**Provide access to value-based care**
- Launch FAU Medicine practice plan to improve access to value based primary care in Palm Beach County and beyond
- Establish additional practice opportunities for clinical faculty not participating in FAU Medicine clinical practice
- Work closely with other FAU Colleges to determine potential interprofessional collaborations in practice plan
- Provide students and residents with innovative clinical learning opportunities in value-based care and support the pipeline for future physicians
- Recruit academically-oriented clinical faculty who can also support clinical research activities as anchors for the practice plan
**Goal 3:**
**Harness innovation to drive educational excellence**
- Build on the strength of our undergraduate medical education program: keep our humanistic and individualized approach while innovating with new high-touch, high-tech initiatives
- Attract top caliber undergraduate students through merit-based scholarships and other recruitment strategies
- Explore opportunities for new residency programs, including Ob/Gyn & Pediatrics, with appropriate partners in our evolving medical community
- Reconfigure departmental structure to reflect the growth and maturation of the College of Medicine
- Leverage opportunities with FAU Colleges, Pillars and Community Partners to maximize potential collaborations

**Goal 4:**
**Enhance our identity and visibility**
- Invest in the diversity, professional growth, and development opportunities for our people: faculty, staff, students, and residents
- Foster a culture of wellness across our entire organization in recognition that our well-being affects the health and well-being of our patients and communities
- Establish a Community Engagement Council to represent the diverse needs of our community
- Engage, recognize, and nurture our affiliate faculty
- Build our Charles E Schmidt College of Medicine and FAU Medicine brands by developing a marketing and communications strategy supported by a sustained budget
- Promote the “value added” aspect of a College of Medicine and how we contribute to the overall FAU strategic plan and to hospital partners
VALUES

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