STRATEGIC PLAN
2018 - 2023

Improving health by leading innovation in education, discovery and community-based care
IMPROVE HEALTH BY LEADING INNOVATION

Mission
Our Mission as a community-based medical school is to advance the health and well-being of our community by training future generations of humanistic clinicians and scientists and translating discovery to patient-centered care

Vision
To lead innovation in medical education, discovery, and community-based care

Values
Collaboration – Innovation – Respect – Compassion – Lifelong learning – Engagement

Enabling Priorities and Principles
• Provide regional leadership as the primary Academic Medical Institution
• Continuously analyze our environment so we can nimbly respond to opportunities and challenges as they arise
• Creatively seek resources from a variety of sources and maximize potential collaborations with FAU Colleges and Pillars, as well as local and regional partners, to fuel our growth

STRATEGIC GOALS & SIGNATURE INITIATIVES

Goal 1:
Advance patient-centered research and discovery
• Invest in our research infrastructure through upgrades and development of research cores
• Develop a research culture to drive the research mission
• Foster team science and multi-disciplinary approaches to advance research focus areas by creating research teams and leveraging FAU practice plan to address real-world research questions
• Partner with key stakeholders by maximizing existing collaborations and identifying new partnerships in genomics, drug design and implementation science
• Provide enhanced research opportunities, mentorship, and resources for students and residents

Goal 2:
Provide access to value-based care
• Launch FAU Medicine practice plan to improve access to value based primary care in Palm Beach County and beyond
• Establish additional practice opportunities for clinical faculty not participating in FAU Medicine clinical practice
• Work closely with other FAU Colleges to determine potential interprofessional collaborations in practice plan
• Provide students and residents with innovative clinical learning opportunities in value-based care and support the pipeline for future physicians
• Recruit academically-oriented clinical faculty who can also support clinical research activities as anchors for the practice plan
Goal 3:
Harness innovation to drive educational excellence
- Build on the strength of our undergraduate medical education program: keep our humanistic and individualized approach while innovating with new high-touch, high-tech initiatives
- Attract top caliber undergraduate students through merit-based scholarships and other recruitment strategies
- Explore opportunities for new residency programs, including Ob/Gyn & Pediatrics, with appropriate partners in our evolving medical community
- Reconfigure departmental structure to reflect the growth and maturation of the College of Medicine
- Leverage opportunities with FAU Colleges, Pillars and Community Partners to maximize potential collaborations

Goal 4:
Enhance our identity and visibility
- Invest in the diversity, professional growth, and development opportunities for our people: faculty, staff, students, and residents
- Foster a culture of wellness across our entire organization in recognition that our well-being affects the health and well-being of our patients and communities
- Establish a Community Engagement Council to represent the diverse needs of our community
- Engage, recognize, and nurture our affiliate faculty
- Build our Charles E Schmidt College of Medicine and FAU Medicine brands by developing a marketing and communications strategy supported by a sustained budget
- Promote the “value added” aspect of a College of Medicine and how we contribute to the overall FAU strategic plan and to hospital partners