2018 INITIATIVES: RESEARCH
ADVANCE PATIENT-CENTERED RESEARCH AND DISCOVERY

- Renovate existing lab space and vivarium
- Establish shared facilities
2018 INITIATIVES: RESEARCH ADVANCE PATIENT-CENTERED RESEARCH AND DISCOVERY

• Increase research FTEs – Faculty Recruitment

Dr. Lawrence Toll
Research Focus:
Biochemical basis of chronic pain and drug addiction

Dr. Henriette Van Praag
Research Focus:
Effects of exercise on brain function
2018 INITIATIVES: RESEARCH ADVANCE PATIENT-CENTERED RESEARCH AND DISCOVERY

- Increase # of grants and manuscripts submissions
- Increase enrollment of students in graduate programs

**Research Program**
+ 12 new awards
+ 32% Increase in Federal Research Funding
+ 39% Increase in Total Research Funding

**Graduate Program**
+ Inclusion of Diversity
+ 53% Increase in Incoming Students
+ 43% Increase in Total Students
+ 36% Increase in Tuition Revenue
+ Completed 7 year review
2018 INITIATIVES: RESEARCH
ADVANCE PATIENT-CENTERED RESEARCH AND DISCOVERY

- Provide research opportunities to medical and graduate students

[Diagram showing the process of gathering information, selecting projects, applying for stipends, and completing regulatory requirements leading to project start in May]
2018 INITIATIVES: RESEARCH: ADVANCE PATIENT-CENTERED RESEARCH AND DISCOVERY

- Provide research opportunities to medical and graduate students
  - Created UME Med Scholar Flight Plan
  - BMS Summer Program-FAU-FAMU
2018 INITIATIVES: CLINICAL PROVIDE ACCESS TO VALUE-BASED CARE

- Define the Practice Plan concept and partnership model
- Develop detailed business plan
- Disclose ITN (invitation to negotiate)
- Execute appropriate MOUs and service contracts
  - Healthy Partners Selected as MSO with expertise in all aspects of services needed, as well as value-based care
  - Space leased at Galen Medical Building, 880 NW 13th Street, Boca Raton, FL
2018 INITIATIVES: CLINICAL PROVIDE ACCESS TO VALUE-BASED CARE

• Recruit 1-3 anchor faculty
  • Anchor physician, Dr. Leonard Berkowitz on board
  • Dr. Ghazi hired part-time for a May 2019 start
  • Two CMAs on board

• Launch our practice plan
  • Operations started February 14
  • 50+ patients scheduled by the end of the first week
2018 INITIATIVES: EDUCATION
HARNESS INNOVATION TO DRIVE EDUCATIONAL EXCELLENCE

- Student areas renovated to allow for a more student-oriented learning experience
  - Classrooms remodeled for active learning, Gelb Auditorium upgraded
  - Resource center to foster interactions and for librarians and IT consultations

- Admit students into Star MD program and FAMU-FAU Medical Scholars Program

- New Cardiovascular Disease Fellowship Program

- Enhance Inter Professional education initiatives across our curriculum
  - Business in Medicine collaboration with College of Business
  - Expansion of IPE initiatives with College of Nursing
  - HealthFirst initiative expansion with community partners
2018 INITIATIVES: ENHANCE OUR IDENTITY AND VISIBILITY

IDENTITY

• Implement a staff career ladder and reclassification plan
  • 5 professional tracks, 2 coordinator levels, 2 specialist levels
  • 21 out of 91 staff were reclassified, 12 salary inequities addressed

• Deploy staff, core faculty and affiliate faculty satisfaction surveys
  • Survey part of Senn Delaney’s diagnostic
  • 75% of workforce participated in “TeamFirst” training
  • Monthly culture conversations started in January 2019
2018 INITIATIVES: ENHANCE OUR IDENTITY AND VISIBILITY

- Major remodeling modernized environment
2018 INITIATIVES: ENHANCE OUR IDENTITY AND VISIBILITY

• Establish our Community Council
  • 14 council members from the community met Oct 11 and Dec 7
    • 7 women, 7 men, diverse in ethnicity, profession, community they represent
    • Guatemala-Maya, Healthy Mothers/Healthy Babies, Children’s Services Council, Healthier Neighborhood projects (Glades, Delray, Boynton), Boca Helping Hands, NW Community Consortium, 211, Zion Baptist Church, Project LIFT, People Engaged in Active Community, etc.

• Identified themes:
  • Bidirectional education & communication is critical
  • Educate COM community prior to robust community engagement activities
  • (Mental) health and wellness are priorities
  • Specific barriers identified: e.g., transportation, challenges to accessibility, language/stigma, trust
2018 INITIATIVES: ENHANCE OUR IDENTITY AND VISIBILITY

- Brand awareness survey
  - 40% of people in 10 mile radius did not know about College of Medicine
  - Once told about a FAU Primary Care practice, 65% expressed positive interest in becoming a patient

- Development of a FAU Medicine Brand and merchandising materials
  - 33 branded promotional items developed
  - Collaboration with FAU Public Affairs
  - Booklet to support US News survey
2018 INITIATIVES: ENHANCE OUR IDENTITY AND VISIBILITY

• COM ranked for the first time in US News Report
• FAU Medicine Primary Care Launch
  • Wave 1: FAU family (faculty and staff) and friends
    • President’s message, open houses, new employee orientation, presentations at several colleges and administrative units
  • Wave 2: Demographics 5-10 miles around campus
    • Focus will be on:
      • Directing people to Website
      • Digital marketing: Google display, Facebook presence and ads
      • Grassroots efforts (community events, schools, churches, health fairs etc.)